

A view from above the Clean 2013 exhibit floor, which housed 422 exhibitors on nearly 200,000 net square feet of space. (Photo: Nathan Frerichs)

CLEAN SHOW REPORT PART II

New Orleans intros keep eye on efficiency

Clean

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for ground-floor installations.

Both lines come equipped with the intuitive Cygnus control system.

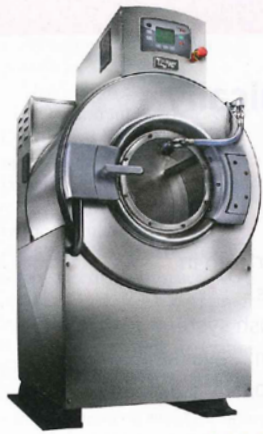
UniMac

The Clean Show gave the Alliance Laundry Systems brand the opportunity to strengthen relationships with existing customers and to start building lasting relationships with new ones, says Kathryn Rowan, senior director of marketing and brands for Huebsch's parent company.

"There was a lot of talk about how there were fewer attendees at Clean 2013 than in Las Vegas two years ago, but our booth was very busy," she says. "We do not necessarily define our success by the number of customers we see walking the Show floor but by the quality of business that gets done in our booth."

UniMac introduced several new products for industrial laundries, including:

- The UT200 tumble dryer, expanding the line with capacities from 25 to 200 pounds. The 200-pounder not only has an extra-large capacity, it pro-



[UniMac UW65 Washer-Extractor]

vides superior efficiency with a high-performance heater box, UniMac says. The brand's Combustion Auto Response Equipped (CARE) system is an added option.

- Networked control UniLinc™, now available on tumble dryers, which UniMac says makes it the first manufacturer to offer the same control for washer-extractors and dryers. As a dryer control, UniLinc offers 41 programmable auto-dry and time-dry cycles with extended tumble dry options. Operations can begin with the push of two buttons. Cycle names are clearly displayed in words for easy selection, with six customizable languages for multilingual operation and simplified training.
- OPTIspray™ Rinsing Technology and ECO Cycles to the UniLinc control system for UW45 and UW65 washer-extractors. OPTIspray is a spray-rinse technol-

ogy that minimizes water use with highly effective rinsing, UniMac says. When combining OPTIspray with one of nine new ECO Cycle wash programs, operators consume as much as 39% less water than competing brands while maintaining optimal wash and rinse quality, the company adds.